



*Fresh Picked*  
**LOBSTER**  
MEAT



FRESH CAUGHT, STEAMED  
& HAND-SHUCKED.

# READY BROTHERS

## BORN READY

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Fresh Maine Lobster is our premium lobster offering for discerning chefs who want simply perfect product. Our team steams and hand-shucks every lobster, consistently following our proprietary methods to ensure the perfect freshness, succulent texture and sweet flavor of Maine lobster.

Taste and texture of your own kitchen, without the mess or hassle.

Perfect for premium menu items such as lobster rolls and lobster salads.

Ready for immediate use: no thawing, inventory management or labor.

Processed within 12 hours of harvest. 12-day shelf-life.

Available as Claw/Knuckle or Claw/Knuckle/Leg

Shipping nationwide, primarily May–December



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What is Born Ready? It's loving working on the water since we were 7 and 8 years old. It's watching the sun burn off the sea fog, hauling traps to fill your boat, & ending the day feeling tired but so lucky to do this work. We can't package up the amazing, humbling feeling of being out there, but we hope to let you taste a little of our life by capturing the utmost freshness, purity, & sustainability in every lobster we sell. That's what makes us proud to have our name on the box.

*Brandon Ready · John Ready*